



Parker Poe has a deep history of advising every kind of business in the Southeast — from startups to Fortune 100 corporations — on the full range of their legal needs. We can offer insights on most of the latest trends and developments that reporters cover. Contact [michaeltomsic@parkerpoe.com](mailto:michaeltomsic@parkerpoe.com) and [gordonrago@parkerpoe.com](mailto:gordonrago@parkerpoe.com) to explore how we can help you. You can also find examples of our latest insights [here](#).

### Parker Poe Fast Facts

- Headquartered in Bank of America Tower in uptown Charlotte, with offices in Raleigh, Atlanta, Charleston, Columbia, Greenville, Spartanburg, and Washington, DC.
- 275+ attorneys and consultants.
- Firm's roots go back to 1884, when it was founded by a future North Carolina Supreme Court justice.
- Clients include Fortune 500 companies and global leaders in their industries, midsize businesses, startups, and a broad range of local government entities, including school districts.

### Your Go-To Source On ...

- Trending topics in these industries, each of which we have a team focused on:
  - Commercial Real Estate and Leasing
  - Education
  - White Collar Defense and Government Investigations
  - Financial Services
  - Government & Municipalities
  - Health Care
  - Life Sciences
  - Sports & Entertainment
  - Technology
- Client service and the business of law. Parker Poe has [received national media attention](#) for its long-running client service program called The Path. Our Chief Marketing & Business Development Officer is among fewer than 300 Fellows around the world in the College of Law Practice Management.
- The accelerated growth in the Southeast and what businesses and local governments are looking for in terms of expansions, headquarter relocations, and other elements of economic development.

### 2025 Trending Topics

#### Education, Sports and Entertainment

Our deep bench of education, sports, and entertainment attorneys advise on a range of issues, from legal developments under the new presidential administration that impact higher education institutions and K-12 school districts such as Title IX compliance to resolving high profile disputes for entertainment and media clients. From a hub in Atlanta, the team advises on the fast-evolving world of collegiate sports, assisting colleges, universities, and school districts on navigating name, image, and likeness (NIL) contract opportunities and compliance issues. Find out more about our education team [here](#) and our sports and entertainment team [here](#).

*2025 Trending Topics continued on following page*

## Cybersecurity & Artificial Intelligence

Parker Poe's Cybersecurity & Data Privacy team is comprised of attorneys with experience in intellectual property, litigation, and corporate work. The story of 2025 is compliance and mitigation. As companies adopt tools like artificial intelligence, particularly as it relates to internal practices and policies for employee use, they will need to ensure they are staying compliant with human resources policies.

Our team is on top of fast-moving state legislation around cybersecurity and data privacy that companies will need to stay aware of, particularly when they manage or process consumer data. Federal regulators are also taking seriously breach reporting requirements. [Find out more here.](#)

## Business Expansion + Location Solutions (BELS)

The Southeast is one of the hottest real estate markets in the United States. Companies are flocking to cities like Raleigh, Charlotte, Charleston, and Greenville, and people are following. With this population growth has come investment from overseas as companies from Europe, Latin America, and Asia have set up operations across our firm's footprint.

The BELS Team provides comprehensive services related to site selection, business expansion incentives and financing, business structuring and acquisitions, immigration, government affairs, regulatory compliance, real estate, environmental permitting, and beyond. [Find out more here.](#)

## Parker Poe Consulting and Federal Government Relations

Our consultants offer a broad range of law-related services in the areas of government relations, local government consulting, economic development, and site selection. Our clients include global companies, small businesses, and local government entities. Parker Poe Federal Strategies is a bipartisan lobbying practice in our nation's capital and provides services to clients in a variety of industries, with a focus on health care, local government, and higher education. Find out more here about [Parker Poe Consulting](#) and our [Federal Government Relations Practice](#).